

HIGH PERFORMANCE PHYSICIANS



Bright New Ideas for Implementing
Electronic Medical Records

October 2-3, 2009

Mayo Clinic Department of Family Medicine



*This activity has been reviewed and is acceptable for up to 14
Prescribed credit(s) by the American Academy of Family Physicians.*



PURPOSE

Do you love medicine but are a little unsure the EMR is everything that was promised? This is the course for you. It is set up to help you practice outstanding medicine by mastering the electronic world. It focuses on two groups: (1) The physician who realizes that it is time to move into the electronic environment and wants to get off to a good start; (2) Physicians who are in the electronic world that feel they are not maximizing their efforts.

Practicing clinicians who have taught hundreds of physicians and their staff each year use videos, case presentations, lectures, and group discussions to maximize your learning. Ratings from previous years are continually greater than 3.6 out of 4 for the speakers. Many of the graduates return to the sessions to exchange their real world experiences.

WHY SHOULD YOU ATTEND?

Consider these questions:

- Would you like to learn to use your time more efficiently?
- Where would you learn more effective methods of practicing medicine?
- How would your staff learn to support more efficient patient care?
- When you see patients, do you use systems that will help you improve care?
- How will you prepare financially for electronic medical records?
- What can I do to make the electronic medical records more enjoyable?



CREDIT

This program has been reviewed and is acceptable for up to 14 prescribed credits by the American Academy of Family Physicians. AAFP Prescribed credit is accepted by the American Medical Association as equivalent to AMA PRA Category 1 Credit™ toward the AMA Physician's Recognition Award. When applying for the AMA PRA, Prescribed credit earned must be reported as Prescribed credit, not as Category 1. Many of the state licensing boards will accept AAFP Prescribed credit from members to meet CME requirements. We recommend participants contact their association to see if they will accept AAFP Prescribed credit.

REGISTRATION FEE / CANCELLATION POLICY

The registration fee for this activity is \$395, which includes the CME sessions. Registration after September 18, 2009 is \$445. Cancellations received in writing prior to September 18, 2009 will receive a refund minus a \$30 administrative fee. Refunds are not available after this date. In the unlikely event of the program being cancelled, we will automatically make a full refund but disclaim any further liability.

Registration Deadline is September 25, 2009

FACULTY

John Bachman, MD | *Mayo Clinic, Rochester, MN*

Allen Wenner, MD | *Twelve Mile Family Medicine, Columbia, SC*

Phil Bain, MD | *Dean Health System, Madison, WI*

Travis Lockwood, MD | *Allina, Minneapolis, MN*



AGENDA

Friday, October 2, 2009

	Preparing for an EMR Track	Enhancing My EMR Track
12:00 pm	Welcome Lunch <i>Preparing Your Environment for Change</i>	
1:00 pm	Basic Process <i>Myths and misconceptions, and the basics of an EMR</i>	Managing Processes <i>Implementing team processes to enhance EMR utilization. Learn how to optimize your office team with the support of the EMR.</i>
2:00 pm	Leaving the Paper World <i>Understanding the impact of transitioning to a digital practice.</i>	When Can I Go Home On Time? <i>Patient throughput with an EMR. Learn how to do today's documentation during the day, without slowing patient flow.</i>
3:00 pm	Involving the Patient in Your Workflow <i>Ways patients can participate in making you more efficient</i>	
4:00 pm	Lean Management of a Medical Practice	
4:30 pm	Getting a Return on EMR Investment <i>Analyzing the impact on profitability, quality of care, and personal life</i>	
6:00 pm	Optional Dinner with Faculty (Dutch Treat)	



AGENDA

Saturday, October 3, 2009

	Preparing for an EMR Track	Enhancing My EMR Track
8:00 am	Computer Labs <i>Strategies for documenting the physical exam quickly, using the Internet in the exam room, and having a website.</i>	
9:00 am	Workflow Workflow Workflow <i>Understanding workflow and how to avoid slowdowns with an EMR. Faculty and participants will interact in small groups, and participants are invited to forward individual issues for discussions.</i>	
11:00 am	Managing Problem Behaviors <i>Effective screening tools and brief interventions for smoking, binge drinking and prescription drug abuse in primary care</i>	Primary Care Online <i>Developing a website and patient communication strategy</i>
11:30 am	Voice Recognition with an EMR	
12:00 pm		Managing Problem Behaviors <i>Effective screening tools and brief interventions for smoking, binge drinking and prescription drug abuse in primary care</i>
12:30 pm	Lunch and Learn: Dealing with Disruptions	
1:00 pm	Realizing the Vision <i>Demonstrations of real practices productively in the digital world.</i>	
2:30 pm	Innovations in Practice <i>How will technology enable you to respond to environmental challenges? Retail clinics? Pay for performance?</i>	
3:00 pm	What Will You Do on Monday? <i>The most important aspect of any workshop is leaving with tangible ideas to implement in your office. We will conclude by discussing specific things that can be done Monday!</i>	

“To be an outstanding teacher, you’ve got to take lessons from the very best. The HPP Institute has been instrumental to our success in moving physician offices into the 21st Century.”

Dr. Gregg Laiben, Primaris, Missouri’s Medicare Quality Improvement Organization (QIO)

“This course is a wise investment for you and your staff,”

Dr. Eugenia Marcus, Chair of the Massachusetts Medical Society Information Technology Member Interest Group.

***Medical Economics* calls our faculty “Gurus”.**

We have trained over 2,000 physicians in the last two years, and our physicians have extensive experience in helping other physicians deploy technology solutions.

METHODIST HOSPITAL LECTURE HALLS ROCHESTER, MINNESOTA

DIRECTIONS

Rochester is located 10 miles north of Interstate 90 and about 50 miles east of Interstate 35. US Highway 52 connects Rochester to the Twin Cities of Minneapolis and St. Paul, Minnesota, which are approximately 90 miles to the northwest. US Highways 14 and 63 also intersect the city. Daily scheduled service to Rochester International Airport is available, and the Minneapolis-St. Paul airport is an easy drive. A map to the specific lecture halls will be provided as part of the registration confirmation package.

REGISTRATION FORM

Name _____
Please print as you would prefer on nametag and CME certificate.

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Track *(Beginning or Advanced)* _____

Email _____ Specialty _____

REGISTRATION FEE \$395 before September 18, 2009

REGISTRATION FEE \$445 after September 18, 2009

*Bring two or more from your group for **only \$295** each!*

Payment must accompany registration form. Do not send cash.

Payment Method: Please check one.

Check enclosed, payable to High Performance Physicians
(There is a \$25 charge for returned checks)

Credit Card: Mastercard Visa American Express Discover

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Account Number _____

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