



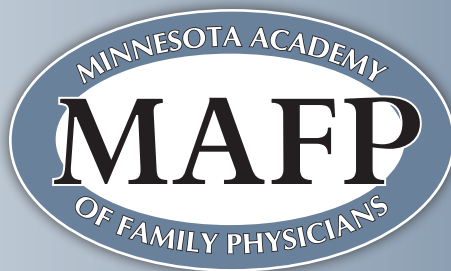
High Performance Physicians

Maximizing the Value of an Electronic Medical Record

Implementing an EMR for New and Experienced Users

October 15-16, 2010

Mayo Clinic Department of Family Medicine



This activity, High Performance Physician Institute, with a beginning date of October 15, 2010, has been reviewed and is acceptable for up to 13.75 Prescribed credits by the American Academy of Family Physicians.



Purpose

Do you love medicine but are a little unsure the EMR is everything that was promised? This is the course for you. It is set up to help you practice outstanding medicine by mastering the electronic world. It focuses on two groups: (1) The physician who realizes that it is time to move into the electronic environment and wants to get off to a good start; (2) Physicians who are in the electronic world that feel they are not maximizing their efforts.

Experienced EMR user sessions focus on workflow and process design to improve patient flow and physician satisfaction with the EMR. New user sessions will focus upon selection and implementation ideas, as well as office and staff considerations.

Practicing clinicians who have taught hundreds of physicians and their staff each year use videos, case presentations, lectures, and group discussions to maximize your learning. Ratings from previous years are continually greater than 3.6 out of 4 for the speakers. Many of the graduates return to the sessions to exchange their real world experiences.

Why Should You Attend?

Consider these questions:

- Would you like to learn to use your time more efficiently?
- Where would you learn more effective methods of practicing medicine?
- How would your staff learn to support more efficient patient care?
- When you see patients, do you use systems that will help you improve care?
- How can I enjoy electronic medical records more?



Credit

This activity, High Performance Physician Institute, with a beginning date of October 15, 2010, has been reviewed and is acceptable for up to 13.75 Prescribed credits by the American Academy of Family Physicians. AAFP Prescribed credit is accepted by the American Medical Association as equivalent to AMA PRA Category 1 Credit™ toward the AMA Physician's Recognition Award. When applying for the AMA PRA, Prescribed credit earned must be reported as Prescribed credit, not as Category 1. Many of the state licensing boards will accept AAFP Prescribed credit from members to meet CME requirements. We recommend participants contact their association to see if they will accept AAFP Prescribed credit.

REGISTRATION FEE / CANCELLATION POLICY

The registration fee for this activity is \$395, which includes the CME sessions. **Registration after October 1, 2010** is \$445. Cancellations received in writing prior to October 1, 2010 will receive a refund minus a \$30 administrative fee. Refunds are not available after this date. In the unlikely event of the program being cancelled, we will automatically make a full refund but disclaim any further liability.

Registration Deadline is October 8, 2010

Faculty

John Bachman, MD | *Mayo Clinic, Rochester, MN*

Allen Wenner, MD | *Twelve Mile Family Medicine, Columbia, SC*

Phil Bain, MD | *Dean Health System, Madison, WI*

Travis Lockwood, MD | *Allina, Minneapolis, MN*



AGENDA

Friday, October 15, 2010

Preparing for an EMR Track		Enhancing My EMR Track
12:00 pm	<p align="center">Welcome Lunch</p> <p align="center"><i>Do You Have the Personality to Change?</i></p>	
1:00 pm	<p align="center">Involving the Patient in Your Workflow</p> <p align="center"><i>Implementing team processes to enhance EMR utilization</i></p>	
2:00 pm	<p>Reality TV Comes to the Clinic</p> <p><i>Videos of patient flow in paper offices. Anticipating your bottlenecks</i></p>	<p>Dealing with Your Workflow</p> <p><i>Videos of efficient patient throughput - identifying areas for improvement in electronic offices</i></p>
3:00 pm	<p align="center">Can You Combine Workflow, Meaningful Use, and Productive Days?</p> <p align="center"><i>Discussion of how documentation can occur during the day without slowing patient flow. Participants will discuss balancing productivity and compliance with Meaningful Use criteria</i></p>	
5:00 pm	<p align="center">Adjourn</p>	
6:00 pm	<p align="center">Optional Dinner with Faculty (Dutch Treat)</p>	



AGENDA

Saturday, October 16, 2010

	Preparing for an EMR Track	Enhancing My EMR Track
8:00 am	<p>Hands-On Practice with Tools for Accelerating Workflow</p> <p><i>Using the internet in the exam room and considerations for a practice website</i></p>	<p>Hands-On Practice with Tools for Accelerating Workflow</p> <p><i>Documenting physical findings quickly and optimizing practice websites</i></p>
9:15 am	<p>Innovative Approaches to EMR Faster Documentation</p> <p><i>Managing workflow and avoiding slowdowns are key concepts. Faculty members will demonstrate their approaches to patient flow and documentation</i></p>	
10:30 am	<p>Are E-visits the New Replacement for the 99213</p> <p><i>Developing a strategy to respond to retail clinics and patients requests for online communication</i></p>	
11:30 am	<p>Lunch: <i>Working session with a panel discussion on practicing productively with electronic medical records</i></p>	
12:30 pm	<p>Registries and Chronic Disease Management –</p> <p><i>Are They Your Achilles Heel?</i></p>	
1:30 pm	<p>Where Does Speech Recognition Work?</p> <p><i>Speech recognition can be a powerful tool when implemented carefully. A demonstration will show tips and tools for practices considering this approach.</i></p>	
2:00 pm	<p>Workgroup Discussions on Participant Questions</p> <p><i>Discussion of ways to start planning</i></p>	<p>Workgroup Discussions on Participant Questions</p> <p><i>Small group interaction on participants submitted topics</i></p>
3:00 pm	<p>What Will You Do on Monday?</p> <p><i>The most important aspect of any workshop is leaving with tangible ideas to implement in your office. We will conclude by discussing specific things that can be done Monday!</i></p>	

“My recent High Performance Physicians conference completely redesigned my thinking and exploded my narrow ‘get an EMR, get federal dollars’ mentality vis a vis EHR implementation. Now I am applying the Big Picture concepts learned to fundamentally change the delivery of healthcare in new and exciting ways.”

Dr. Charles Groves, LaPorte Regional Health System

“This course is a wise investment for you and your staff,”

Dr. Eugenia Marcus, Chair of the Massachusetts Medical Society Information Technology Member Interest Group.

***Medical Economics* calls our faculty “Gurus”.**

We have trained over 2,400 physicians in the last two years, and our physicians have extensive experience in helping other physicians deploy technology solutions.

METHODIST HOSPITAL LECTURE HALLS ROCHESTER, MINNESOTA

DIRECTIONS

Rochester is located 10 miles north of Interstate 90 and about 50 miles east of Interstate 35. US Highway 52 connects Rochester to the Twin Cities of Minneapolis and St. Paul, Minnesota, which are approximately 90 miles to the northwest. US Highways 14 and 63 also intersect the city. Daily scheduled service to Rochester International Airport is available, and the Minneapolis-St. Paul airport is an easy drive. A map to the specific lecture halls will be provided as part of the registration confirmation package.

REGISTRATION FORM

Name _____
Please print as you would prefer on nametag and CME certificate.

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Track *(Beginning or Advanced)* _____

Email _____ Specialty _____

REGISTRATION FEE \$395 before October 1, 2010

REGISTRATION FEE \$445 after October 1, 2010

*Bring two or more from your group for **only \$295 each!***

Payment must accompany registration form. Do not send cash.

Payment Method: Please check one.

Check enclosed, payable to High Performance Physicians
(There is a \$25 charge for returned checks)

Credit Card: Mastercard Visa American Express Discover

Cardholder's Name _____

Account Number _____

Expiration Date _____

Signature _____

**You may FAX your registration with credit card information to 206-350-8926.
If you fax your information *DO NOT* mail it.**

**Mail form and payment to:
High Performance Physician Institute
6512 Six Forks Road, Suite 201B
Raleigh, NC 27615**

For Further Information Call: 919-518-9733

**OR REGISTER ONLINE AT:
www.highperformancephysician.com**

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